

KNOWS WHAT
TO EXPECT
DURING
PREGNANCY

HAS RESOURCES
FOR 2-YEAR-OLD
DAUGHTER AND
BABY-TO-BE

QUIT
SMOKING
DURING
PREGNANCY

BEGAN
PRENATAL
CARE IN FIRST
TRIMESTER

PRACTICES
BETTER
PARENTING

BREASTFEEDS
BABY



COALITION SERVED

69% of pregnant women (**7,427**) were offered the Healthy Start Prenatal Risk Screen by their prenatal care provider; **87%** of pregnant women (**6,422**) consented and completed the screen

95% of infants (**8,908**) received the Healthy Start Postnatal Risk Screen

11,709 families were provided a total of **29,544** *Connect* services

4,143 families were provided a total of **102,908** *Healthy Start* services

381 families were provided a total of **4,014** services through our *MIECHV-Parents as Teachers* program

312 nurse assessments were done for families through our *NewboRN Home Visiting* program

971 outreach efforts provided to prenatal care providers, birthing centers, pediatricians, community agencies and families

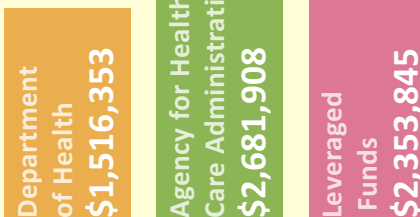
Partnerships include: Early Learning Coalitions, Healthy Families, Florida Department of Children and Families, Partnership for Strong Families, Florida Department of Health, Kids Central, Inc., Children's Home Society, University of Florida, UF Health, North Florida Regional Medical Center, Children's Trust of Alachua County, United Way of North Central Florida, Suwannee River Area Health Education Center (SRAHEC)



COALITION AREA



HEALTHY START FUNDING



HEALTHY START OF NORTH CENTRAL FLORIDA is one of 32 Healthy Start Coalitions in the state. The Coalition serves 12 counties: Alachua, Bradford, Columbia, Dixie, Gilchrist, Hamilton, Lafayette, Levy, Marion, Putnam, Suwannee and Union, most of which are rural with low population density. Income levels within the Coalition are slightly lower than the state and poverty rates are higher. Only two of the 12 counties have attendant medical and birthing center facilities, requiring many moms and babies to travel long distances for delivery. Despite these regional hardships, Healthy Start of North Central Florida uses its funding strategically to reach a large percentage of the communities we serve—and specifically, families with pregnant women, infants and children up to age three who are most at-risk for poor birth outcomes and need help with healthy child development.

SERVICES include the following:

Home Visiting: One-on-one support in the home or another convenient location; friendly advisors throughout pregnancy and after the baby is born; access to services that are designed to meet unique needs.

Prenatal Education & Support: Information on changes that happen to a woman's body and emotions during pregnancy; what to expect during labor and delivery; nutrition, medicine and exercise that can help or harm a pregnant woman or baby; warning signs of an early delivery.

Breastfeeding Education & Support: Techniques for successful and enjoyable breastfeeding; answers to any questions or concerns about breastfeeding; information on how breastfeeding benefits mom and baby.

Newborn Care: Tips on how to take care of a new baby, keeping baby safe according to the latest safety guidelines on sleep, car seats and more; infant nutrition; proper growth.

Parenting Education & Support: Preparation for baby coming home; tracking and supporting baby's development; ways to play and connect with baby; how to become baby's first teacher.

Health and Well-Being: Help with planning for future pregnancies; making healthy lifestyle choices for the family; getting support for feeling anxious, stressed or having the "Baby Blues."

Healthy Start of North Central Florida Coalition

1785 NW 80th Blvd., Gainesville, FL 32606 | 352-313-6500

Director: Julie Moderie | jmoderie@wellflorida.org

www.HealthyStartNCF.org

INFANT SAFETY

- Pumpkin Patch Childcare Center in Alachua County
- Pumpkin Patch Childcare Center in Putnam County
- Children's World in Putnam County
- Thomas Family Children's World in Putnam County
- The Future Little Learners Center in Putnam County
- Suwannee Valley 4 C's
- Hope Christian Academy in Bradford County



CAR SEAT CHECKS
Trained technicians inspect and correct the installation of car seats, ensure the correct seat is used for the child based on age and weight, and provide information on car seat safety.



MOVING CRIB DISPLAY

- Dixie County EMS Event
- Dixie County Health Department
- Pregnancy Care Center in Columbia County



AMBASSADOR TRAINING INFORMATION & SUPPORT

- ELC of Alachua County
- ELC of the Nature Coast
- ELC of Florida's Gateway
- ELC of Marion County
- ELC of North Central Florida
- Suwannee Valley 4 C's
- The Children's Movement
- Hope Christian Academy



Distribution of 633 window clings to raise awareness of heat stroke and risks of leaving children unattended in vehicles.

Tri-County Baby Shower Drive Thru: 30 Families

Columbia County Baby Shower Drive Thru: **47 Families**

Hamilton County Baby Shower Drive Thru: **26 Families**

Alachua County Baby Shower Drive Thru: **113 Families**

Virtual Presentation: **16 Families**

Lafayette County Baby Shower Drive Thru: **22 Families**

Suwannee County Baby Shower Drive Thru: **38 Families**

Marion County: Baby Shower Drive Thru: **100 Families**

Virtual Presentation: **23 Families**



1,102

New mothers screened for depression

769 Infants and children screened for developmental delays

NEW PROGRAM!



Nurse-Family Partnership is a national model for keeping children healthy and safe, and improving the lives of moms and babies. Our focus is to provide evidence-based home visiting and outreach services to at-risk pregnant women and their infants affected by substances. Services are provided for the family up to the target child's second birthday. The needs of other children in the home are also assessed and addressed.

Counties: Alachua, Citrus, Dixie, Gilchrist,
Hernando, Lake, Levy, Marion, Sumter

BREASTFEEDING

Breastfeeding Friendly Recognition Program

- The Children's Movement
- Hope Christian Academy
- Redlands Christian Migrant Association