

KNOWS WHAT
TO EXPECT
DURING
PREGNANCY

HAS RESOURCES
FOR 2-YEAR-OLD
DAUGHTER AND
BABY-TO-BE

QUIT
SMOKING
DURING
PREGNANCY

BEGAN
PRENATAL
CARE IN FIRST
TRIMESTER

PRACTICES
BETTER
PARENTING

BREASTFEEDS
BABY



COALITION SERVED

7,415 pregnant women were offered the Healthy Start Prenatal Risk Screen by their prenatal care provider; **5,519** consented and completed the screen

9,283 infants received the Healthy Start Postnatal Risk Screen; **4,431** met the referral requirements

14,597 families were provided a total of **31,333** *Connect* services

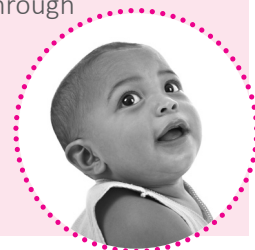
4,065 families were provided a total of **104,069** *Healthy Start* services

669 nurse assessments were done for families through our *Newborn Home Visiting* program in Alachua County

350 families were provided a total of **4,160** services through our *MIECHV/Parents as Teachers* program

129 families received **988** home visits through our *Nurse-Family Partnership* program

1,186 outreach efforts provided to prenatal care providers, birthing centers, pediatricians, community agencies and families



COALITION AREA



HEALTHY START FUNDING

Department
of Health
\$1,516,353

Agency for Health
Care Administration
\$2,764,779

Leveraged
Funds
\$2,255,078

HEALTHY START OF NORTH CENTRAL FLORIDA is one of 32 Healthy Start Coalitions in the state. The Coalition serves 12 counties: Alachua, Bradford, Columbia, Dixie, Gilchrist, Hamilton, Lafayette, Levy, Marion, Putnam, Suwannee and Union, most of which are rural with low population density. Income levels within the Coalition are slightly lower than the state and poverty rates are higher. Only two of the 12 counties have attendant medical and birthing center facilities, requiring many moms and babies to travel long distances for delivery. Despite these regional hardships, Healthy Start of North Central Florida uses its funding strategically to reach a large percentage of the communities we serve—and specifically, families with pregnant women, infants and children up to age three who are most at-risk for poor birth outcomes and need help with healthy child development.

SERVICES include the following:

Home Visiting: One-on-one support in the home or another convenient location; friendly advisors throughout pregnancy and after the baby is born; access to services that are designed to meet unique needs.

Prenatal Education & Support: Information on changes that happen to a woman's body and emotions during pregnancy; what to expect during labor and delivery; nutrition, medicine and exercise that can help or harm a pregnant woman or baby; warning signs of an early delivery.

Breastfeeding Education & Support: Techniques for successful and enjoyable breastfeeding; answers to any questions or concerns about breastfeeding; information on how breastfeeding benefits mom and baby.

Newborn Care: Tips on how to take care of a new baby, keeping baby safe according to the latest safety guidelines on sleep, car seats and more; infant nutrition; proper growth.

Parenting Education & Support: Preparation for baby coming home; tracking and supporting baby's development; ways to play and connect with baby; how to become baby's first teacher.

Health & Well-Being: Help with planning for future pregnancies; making healthy lifestyle choices for the family; getting support for feeling anxious, stressed or having the "Baby Blues."

Healthy Start of North Central Florida Coalition

1785 NW 80th Blvd., Gainesville, FL 32606 | 352-313-6500

Director: Julie Moderie | jmoderie@wellflorida.org

www.HealthyStartNCF.org

FOCUS AREAS FOR MAKING AN IMPACT ON THE COMMUNITIES AND PEOPLE WE SERVE

INFANT SAFETY



SAFE SLEEP

MOVING CRIB DISPLAY

PARTNERING AGENCIES

- Columbia County Baby Shower
- UF Child Protection
- Marion County Baby Shower
- Tri-County Community Resource Center
- Alachua County Public Library Headquarters

SAFE SLEEP

AMBASSADOR TRAINING INFORMATION & SUPPORT

PARTNERING AGENCIES

- UF Child Protection Team
- Florida Department of Health in Dixie County
- Marion Technical Institute
- Tri-County Community Resource Center
- Alachua County Public Library Headquarters
- Hope Christian Academy
- Tri-County Pregnancy Center

CHARLIE'S KIDS

A donation from the Charlie's Kids Book Grant program of the "Safe Baby Safe and Snug" board books were distributed to Healthy Start participants to teach safe sleep practices.



PREVENTION OF CHILD DEATHS IN HOT CARS

Distribution of **885 window clings** to raise awareness of heat stroke and risks of leaving children unattended in vehicles.

CHILD PASSENGER SAFETY

Trained technicians inspect and correct the installation of car seats, ensure the correct seat is used for the child based on age and weight, and provide information on car seat safety.

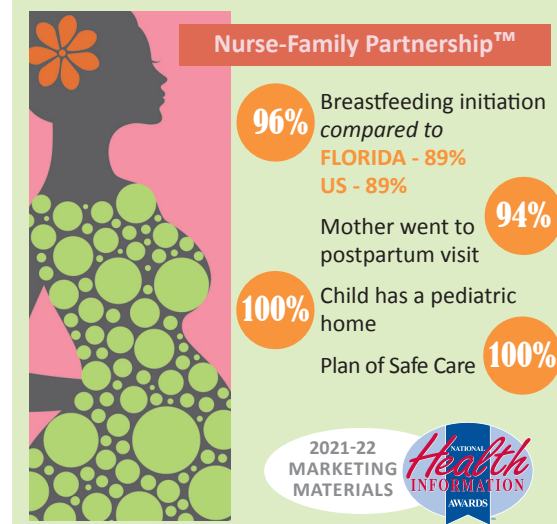
25 certified child passenger safety technicians



CHILD DEVELOPMENT

829 Infants and children screened for developmental delays

SUBSTANCE USE & SEN



COMMUNITY BABY SHOWER EVENTS

Tri-County Baby Shower Event: **20 Families**
 Columbia County Baby Shower Event: **37 Families**
 Hamilton County Baby Shower Event: **33 Families**
 Suwannee County Baby Shower Event: **51 Families**
 Lafayette County Baby Shower Event: **7 Families**
 Marion County: Baby Shower Event: **107 Families**
 Alachua County Baby Shower Event: **119 Families**
TOTAL FAMILIES REACHED: 374



PERINATAL MENTAL HEALTH

1,164

New mothers screened for depression

BREASTFEEDING

Breastfeeding Friendly Recognition

83 healthcare providers and **8 partner agencies** received information and support on how to obtain the Breastfeeding Friendly Award

Partner agencies: Advent Christian Village Wee Care Center | Episcopal Children's Services | Hope Christian Academy | Love'n and Learning Childcare Center | Northside Christian Academy Preschool | Love Care Daycare Learning Center | A Child's Castle Christian Learning Center | Round Lake Academy