

KNOWS WHAT
TO EXPECT
DURING
PREGNANCY

HAS RESOURCES
FOR 2-YEAR-OLD
DAUGHTER AND
BABY-TO-BE

QUIT
SMOKING
DURING
PREGNANCY

BEGAN
PRENATAL
CARE IN FIRST
TRIMESTER

PRACTICES
BETTER
PARENTING

BREASTFEEDS
BABY



PEOPLE SERVED BY OUR HEALTHY START PROGRAMS

Connect 11,820 families | 30,391 services

Healthy Start 2,589 families | 82,815 services

Nurse-Family Partnership 44 families | 452 home visits

T.E.A.M. Dad 14 fathers served | 2 graduations

Community Education & Outreach

480 outreach efforts provided to prenatal care providers, birthing centers, pediatricians, community agencies and families. Activities included: doula care, car seat safety inspections, safe sleep supplies and education, health and safety screenings.



↑ Increase of 255 Healthy Start Participants from 2022-23

↑ Increase of 12,609 Healthy Start Services from 2022-23

COALITION AREA



HEALTHY START FUNDING

Department
of Health
\$1,354,998

Healthy Start
Mom Care Network
\$1,812,766

Leveraged
Funds
\$597,740

CENTRAL HEALTHY START is one of 32 Healthy Start Coalitions in the state. The Coalition serves four counties: Citrus, Hernando, Lake and Sumter, most of which are rural with low population density. Income levels within the Coalition are slightly lower than the state. Given its sheer size and demographics, access to prenatal care and health disparities among minorities remain the pressing challenges in this area. Central Healthy Start is dedicated to using its funding strategically to reach a large percentage of the communities we serve—and specifically, families with pregnant women, infants and children up to age three who are most at-risk for poor birth outcomes and need help with healthy child development.

SERVICES include the following:

Home Visiting: One-on-one support in the home or another convenient location; friendly advisors throughout pregnancy and after the baby is born; access to services that are designed to meet unique needs.

Prenatal Education & Support: Information on changes that happen to a woman's body and emotions during pregnancy; what to expect during labor and delivery; nutrition, medicine and exercise that can help or harm a pregnant woman or baby; warning signs of an early delivery.

Breastfeeding Education & Support: Techniques for successful and enjoyable breastfeeding; answers to any questions or concerns about breastfeeding; information on how breastfeeding benefits mom and baby.

Newborn Care: Tips on how to take care of a new baby, keeping baby safe according to the latest safety guidelines on sleep, car seats and more; infant nutrition; proper growth for baby.

Parenting Education & Support: Preparation for baby coming home; tracking and supporting baby's development; ways to play and connect with baby; how to become baby's first teacher.

Health & Well-Being: Help with planning for future pregnancies; making healthy lifestyle choices for the family; getting support for feeling anxious, stressed or having the "Baby Blues."

Central Healthy Start Coalition

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Director: Julie Moderie | jmoderie@wellflorida.org

www.OnlyBabyDeservesAHealthyStart.org

OUTREACH FOR IMPACT



286

CAR SEAT INSPECTIONS & INSTALLATIONS

1,444

NEWS MOMS SCREENED FOR DEPRESSION

MILK BANK DEPOT



18

COMMUNITY DOULAS CERTIFIED

1,121

SUBSTANCE USE RISK ASSESSMENTS COMPLETED

* HOME VISITORS RECEIVED **212** NARCAN KITS

AHA KITS

AMERICAN HEART ASSOCIATION PARTNERED TO PROVIDE BLOOD PRESSURE MONITORING KITS

87

PACK-N-PLAYS FOR SAFE SLEEP



1,651

INFANTS & CHILDREN SCREENED FOR DEVELOPMENTAL DELAYS

699 OR 99.9%

POSTPARTUM WOMEN RECEIVED INFORMATION ON THE FAMILY PLANNING WAIVER

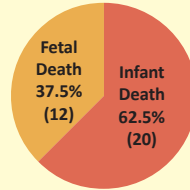
1,584



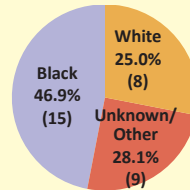
INTIMATE PARTNER VIOLENCE SCREENINGS

FETAL AND INFANT MORTALITY REVIEW (FIMR)

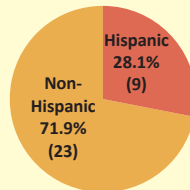
CENTRAL HEALTHY START CASES REVIEWED
JULY 2023-JUNE 2024



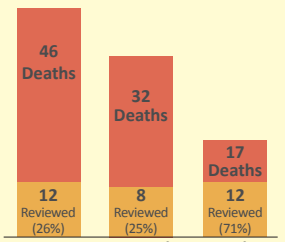
RACE OF CASES REVIEWED



ETHNICITY OF CASES REVIEWED

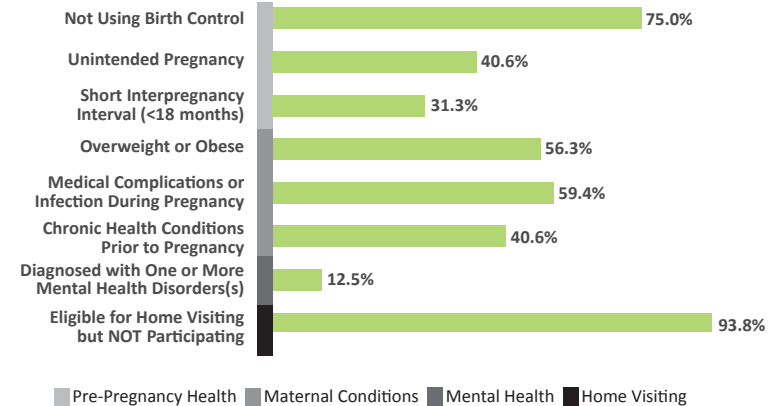


TIME PERIOD DEATHS OCCURRED IN CASES REVIEWED



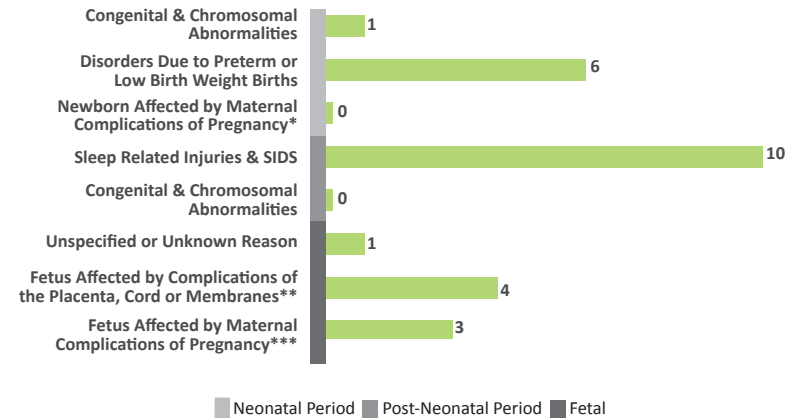
Neonatal: Within first 28 days of life
Post-Neonatal: Between 28 and 364 days of life

DATA TRENDS IN CASES REVIEWED BY FIMR



Pre-Pregnancy Health Maternal Conditions Mental Health Home Visiting

REGIONAL PRIMARY CAUSES OF DEATH



Neonatal Period Post-Neonatal Period Fetal

* Premature rupture of membranes, pregnancy related issues ** Placental abnormality, prolapsed cord, choriomeningitis, abruption
*** Cervical insufficiency, premature rupture of membranes, multiple pregnancy

HEALTHY START OUTCOMES

91% of Healthy Start intervention participants quit or reduced tobacco use

Healthy Start intervention participants had fewer preterm births (10%) compared to those that accepted Healthy Start services (15%). The general population had a preterm birth rate of 11%.